

# Alain Gall

+65 81199688

[gall.alain@gmail.com](mailto:gall.alain@gmail.com)

[Linkedin](#)

## Lead PM | Digital Transformation | Agile Methodologies

### Professional Summary

Seasoned product manager with 15 years of experience crafting and executing successful product visions across startups, enterprises, and nonprofits. Proven track record of aligning product roadmaps with business objectives, driving innovation, and delivering value to users. Adept at stakeholder communication, market analysis, and adapting strategies to evolving industry trends. Now offering consulting services to help organizations optimize their product development processes and drive growth.

### Core Skills & Expertise

- **Product Strategy:** Roadmap development, market analysis, feature prioritization, OKR implementation
- **Digital Transformation:** Process digitization, technology stack evaluation, change management, GDPR compliance
- **Agile Methodologies:** Extreme Programming, Scrum, Kanban, sprint planning, continuous integration/delivery, team coaching
- **Data Analytics:** KPI tracking, A/B testing, data visualization (Jupyter, Pandas), predictive analytics
- **Accessibility:** Implementing accessible digital solutions, WCAG compliance, assistive technology integration

### Professional Experience

#### Independent Consultant (Present)

Offering specialized consulting services in:

- Team Excellence • Transform product team into strategic asset • Enhance cross-functional collaboration
- Rapid Innovation • Accelerate time-to-market, minimize risks • Outpace competitors with user-centric approaches

- Product-Led Growth • Boost user metrics (acquisition, activation, retention) • Increase customer lifetime value

#### Head of Digital Transformation | International Disability Alliance (2021 - 2023)

- Developed comprehensive product strategy for an online training platform, reaching 800+ organization members
- Aligned technology choices with organizational goals, reducing IT costs by 40% while improving functionality
- Integrated accessibility and GDPR compliance into core product strategy, enhancing user trust and adoption

#### Product Manager | Cenareo (2019 - 2021)

- Orchestrated strategic pivot from SMB to Enterprise market, redefining product vision and roadmap
- Implemented OKR methodology to align product strategy with company objectives and key results
- Utilized advanced data analytics to inform product decisions and optimize performance

#### Senior Product Manager | Pivotal (2017 - 2018)

- Crafted tailored product strategies for major corporations (DBS, DELL, PAS), driving innovation and growth
- Mentored client Product Managers in developing and executing effective product strategies
- Led pre-sales activities, articulating product value propositions to potential enterprise clients

#### Product Strategy Consultant | Viseo (2017)

- Supported MVP factory activity, providing direction for proof of concept and project scoping,
- Acted as product owner for a Shopify-based e-commerce project for a leading Singaporean retail store.

#### Mobile Product Owner | iCarAsia (2015 - 2017)

- Defined and executed mobile product strategy, resulting in 6 successful app launches across 3 countries
- Grew user base to 6000+ daily active users through strategic feature development and user engagement initiatives
- Implemented user research and analytics to guide product roadmap and feature prioritization

## Earlier Roles

- Product Manager | Yakimbi (2012 - 2014): Developed product strategy for a secure file-sharing application while ensuring regulatory compliance
- Product Manager | Sciforma (2008 - 2012): Led product enhancement initiatives based on market trends and customer feedback

## Education & Certifications

- B.S., Information Systems and Operations Management - George Mason University
- Baccalauréat Scientifique - Lycée Descartes, France
- Machine Learning Specialization - Stanford University (Coursera)

## Languages

French (Native), English (Fluent), Spanish (Basic)